



SUNDAY 5TH MARCH 2023 - 10.30AM START

Dear Runner,

Thank you for entering the Florette Fradley 10k. 2023 is the the 24th year of the iconic Staffordshire road race.

It's great to be able to welcome you back after a very difficult year for the events industry. Fradley Village is approximately 2 miles north of Lichfield. **PLEASE BE AWARE OF NEW PARKING ARRANGEMENTS. (DO NOT EXIT THE A38 AT FRADLEY VILLAGE JUNCTION)**

In 2020 for the first time since the Fradley 10k started there was a change to the parking arrangements, These new arrangements worked very well, and as such we have decided to continue with these for 2023. There is now NO PARKING in the usual farmers field in Church Lane in the village.

We are encouraging runners and friends/family to car share or arrange to be dropped off at Fradley Village Hall or cycle to the event.

If you need to park, then please now exit the A38 at the Fradley Park Junction, and follow our signs to either Continental, Lancaster Road WS13 8RY or Richard Winterton Auctioneers, Wood End Lane WS13 8NF

Both of these car parks are just over one mile from the race start line. Here we will have staff to assist you with parking and four mini coaches to convey you to the start line, and then back to your vehicle after the race. The first bus will leave at 8.30am and the last bus will leave at 10am. Runners, friends and family can walk to the start using the clearly signed walking route. This should take 10-15 minutes.

If you are planning to be dropped off near the start or want to cycle to the start then the post code for the Village Hall in Fradley is WS13 8NL.

Parking in Fradley Village itself is to be avoided and there will be NO PARKING signs and cones in place at various points on or near the race route. We appreciate that this is a change in the usual arrangements

Please visit [www.kpevents.net](http://www.kpevents.net) or follow our social media platforms for the very latest information in the hours leading up to the event

if you have any enquires please contact race director Paul at [paul@kpevents.net](mailto:paul@kpevents.net)

Please come "ready to run" as changing is limited and we cannot provide shower facilities for the numbers involved. Drinks will be available at half distance in the 10K. Refreshments will be available around the Village Hall.

**RACE CHIPS** Please note that again this year, we will be using timing chips, so we can give you very accurate results. This chip is now attached to the back of your race number.

Please treat it with care, and attach it to the front of your running top at the four corners with safety pins. We DO NOT require these to be returned after the race, but if they are lost before the event and need to be replaced, then a £5.00 administration fee will apply.



# FRADLEY 10K

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Please arrive in plenty of time to get yourself ready to run, and warm up. Only use the toilets and urinals provided and respect private land and property around the course, and particularly the start and finish areas.

## ON THE DAY

**WHAT TO BRING:** Please wear appropriate clothing and footwear for the event.

**START TIME:** 10.30am PROMPT! Please aim to arrive no later than 10:00am. Due to large numbers in previous years, we had tail backs on the A38. Please leave early, and arrive in plenty of time to get yourself ready to run, and warm up.

 what3words

Search for:  
diary.finishers.warmers

**START AREA:** Look out for our signs. Post Code for your Sat-Nav is WS13 8NL

**REGISTRATION:** There is no need to register on arrival but there will be a Registration desk to handle any queries or last minute registrations on the day.

**FACILITIES:** Toilets and catering facilities will be available in the main event area, and water will be provided for all participants halfway along the route and at the Finish.

**MEDALS & PRIZES:** All runners will receive a memento of the event. Prizes will be awarded as soon as possible after the races. First 3 men and first 3 women.

**RESULTS:** Results will be published at [www.stuweb.co.uk](http://www.stuweb.co.uk) and on our website [www.kpevents.net](http://www.kpevents.net) as soon as possible after the event.

## RULES FOR PARTICIPANTS

1. By registering to take part, all participants confirm that they agree for any footage or photographs taken during the event to be used to publicise future KP Events events.
2. By registering to take part, participants are declaring themselves physically able to participate in the event. Any participant unsure of their physical ability to take part should take medical advice from a general practitioner prior to the event.
3. All participants enter this event entirely at their own risk; KP Events shall not be liable for any injury or loss that might occur as a result of their participation, except as a result of KP Events negligence.
4. We can take no responsibility for under 18s on the day. Under 18s must be accompanied by a responsible adult.
5. In the case of emergency KP Events may use the details provided by you to contact your home or family.

We hope you have an enjoyable and safe run on this lovely rural course. Please give way to vehicles and be courteous to local residents.